

# Build a world that starts with love



CalPride runs on donations from community partners like you. Are you ready to join others in donating to or sponsoring an event at CalPride?

CALPRIDE IS A 501(C)(3) NON-PROFIT ORGANIZATION. YOUR DONATION MAY BE TAX DEDUCTIBLE TO THE EXTENT ALLOWED. FOR QUESTIONS, EMAIL [INFO@CALPRIDE.ORG](mailto:INFO@CALPRIDE.ORG)





**CalPride**  
Better together.

## Support Pride today.

To our community, our friends, and our partners,

As CalPride begins another year of celebrating the LGBTQ+ community and our history, culture, and achievements, CalPride extends our greatest thanks to our community members. Your dedication fuels our mission to create a vibrant, accessible, and inclusive environment for the LGBTQ+ community in Stanislaus, Merced, Madera, Tuolumne, Calaveras, Mariposa, and Amador counties.

CalPride hosts more than a dozen Pride events from May to November. At these events, we celebrate and honor the voices, identities, histories, and lives of California's vibrant LGBTQ+ community with drag performances, food, local vendors, and more. In order to keep our public events accessible, inclusive, and free for all, we need your support. Donations and sponsorships are the lifeblood of our initiatives; join us in supporting our community and building a world where everyone is celebrated and supported.

We are seeking sponsorships from businesses, organizations, and local public figures to support our 2026 events. Your sponsorship will directly support venue and accessibility costs, supplies and materials, food and transportation assistance for community members, and artist compensation. Your generous support will not go unnoticed; in return, we are proud to offer recognition on event materials and social media, logo placement on promotional content, acknowledgment during the event program, and the opportunity to demonstrate your commitment to diversity, equity, and inclusion within the Central Valley.

We welcome the opportunity to discuss sponsorship levels and partnership opportunities with you. Thank you for being a beacon of hope and a pillar of our community. Together, we can build a world that starts with love.

***In community,***

**Ryann Hall**

Vice President of Communications



# Make 2026 happen.



CalPride hosts more than a dozen Pride events from May to November. At these events, we celebrate and honor the voices, identities, histories, and lives of California's vibrant LGBTQ+ community with drag performances, food, local vendors, and more.

## Who we are

CalPride is California's premier LGBTQ+ resource center, run by and for the community. We have centers in **Sonora, Modesto, and Merced** providing intersectional, transparent, and trauma-informed care: for everyone, for free. We serve everyone in Stanislaus, Merced, Madera, Tuolumne, Calaveras, Amador, and Mariposa counties.

## Our ask

We are seeking **donations and sponsorships** from community members, businesses, and organizations to **keep our events accessible, inclusive, and free** for all.

## Learn more

Visit us at any of our four locations in Sonora, Modesto, and Merced. Learn more about our services at [www.calpride.org](http://www.calpride.org)

## Your donation

CalPride is classified as a 501(c)(3) non-profit organization by the standards of the Internal Revenue Service (IRS). Therefore, your generous donation may be **tax-deductible** to the extent allowed by law.  
**Tax ID Number: 85-1911056**

# Better together.

Are you a community member or small business wanting to make a collective impact? Join our community of donors who ensure our events are accessible inclusive, and free for everyone.



THE LOVE CLUB ★★★

**\$1+**

For everyday people showing up together.

- Name or business presented on event webpage
- Tier recognition on social media



OUT & PROUD ★★★

**\$500+**

For small businesses wanting to make a big impact.

- Name or business presented on home webpage
- Tier recognition on social media & newsletter
- Exclusive Pride 2026 swag



CHOSEN FAMILY ★★★

**\$250+**

For individual donors and small businesses alike.

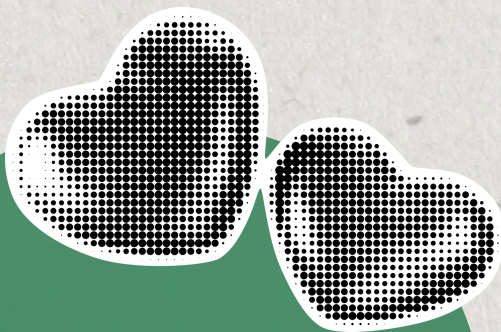
- Name or business presented on event webpage
- Tier recognition on social media
- Exclusive Pride 2026 swag



Monetary and in-kind donations are happily accepted. Those who give in-kind donations will still receive the same rank and recognition as monetary donations.

# Sponsor 2026.

Are you a business, organization, or corporation wanting to take a stand and show your support for the LGBTQ+ community? Support Central California's premier LGBTQ+ non-profit by sponsoring CalPride's 2026 events today.



PROUD  
SPONSOR ★★★

**\$1,000+**

Keeping Pride fun and free.

- Name or company logo presented on home webpage
- 1 exclusive funder spotlight post on social media & newsletter
- Exclusive Pride 2026 swag
- Name or company logo displayed on sponsored event materials

PRESENTING  
SPONSOR ★★★

**\$5,000+**

Maximum visibility for maximum impact.

- Name or company logo presented on home webpage
- 3 exclusive funder spotlight posts on social media & newsletter
- Exclusive Pride 2026 swag
- Name or company logo displayed on all Pride materials
- Recognition from stage during all Pride 2026 events
- Speaker opportunities at all Pride 2026 events



GOLD STAR  
SPONSOR ★★★

**\$2,500+**

A true badge of honor-bragging rights included.

- Name or company logo presented on home webpage
- 2 exclusive funder spotlight posts on social media & newsletter
- Exclusive Pride 2026 swag
- Name or company logo displayed on sponsored event materials
- Recognition from stage during sponsored events



Monetary and in-kind donations are happily accepted. Those who give in-kind donations will still receive the same rank and recognition as monetary donations.

# Donate today.

Are you ready to support CalPride and make 2026 happen? Here's how you can donate.



*Visit [calpride.org/donate](https://calpride.org/donate)!*

We will reach out to you via email with additional details on joining our support tiers.

## Prefer paper?

Checks can be made out to the **LGBTQ+ Collaborative** and sent to **1202 H Street, Suite D, in Modesto, CA 95354.**

## Want to be private?

No worries. Please disclose in your donation that you wish to remain private. Your name will not appear on any public materials or pages.



Monetary and in-kind donations are happily accepted. Those who give in-kind donations will still receive the same rank and recognition as monetary donations. To donate in-kind, email [info@calpride.org](mailto:info@calpride.org)